

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In The Matter of United States Patent Application:

Serial No. : 10/670,756  
Filed : September 26, 2003  
Group Art Unit : 2171  
Title : TARGETED PROMOTIONAL METHOD & SYSTEM  
Our File : A891338US

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The Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C.  
United States of America 20231

## INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Attached hereto for the Examiner's consideration in the examination of this application are copies of the references listed in the attached Form PTO-1449.

The Examiner is requested to consider the attached in the examination of this application.

This Information Disclosure Statement (IDS) is intended to be in full compliance with the rules, but should the Examiner find any part of its required content to have been omitted, prompt notice to that effect is earnestly solicited, along with additional time under Rule 1.97(f) to enable applicant to comply fully.

The IDS is being filed prior to the first official action. Applicant therefore submits that this IDS fully complies with Rule. 1.97.

Consideration of the foregoing and enclosures is respectfully requested.

Respectfully submitted

January 16, 2008

Date

Ronald A. Dornes

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